



Everde
G R O W E R S™

CALIFORNIA COLOR



FEATURES AND ADVANTAGES

Get into a Golden State of mind

From its neon sunsets, to its orange groves with sweet fruit ripening beneath blue skies, to its foggy golden hills dotted with oaks, California is bursting with color. The California Color program brings this palette to customers to paint their garden with gorgeous colors: lavenders, yellows, pinks, reds, blues, and more. #nofilterneeded on gardens with these beautiful colors!



PROGRAM DETAILS

Size/Qty. Commitment

- 1 gallon: 53 qty/shelf, 4 shelves/rack
- 3 gallon: 20 qty/shelf, 3 shelves/rack

Suggested Display

- Display on rack
- High traffic area with annuals

CALIFORNIA COLOR



1- AND 3-GALLON SIZES

Abutilon, Argyranthemum, Asclepias tuberosa, Dahlia, Erysimum, Gardenia, Lavender, Osteospermum, Rosemary, Fuchsia



Abutilon



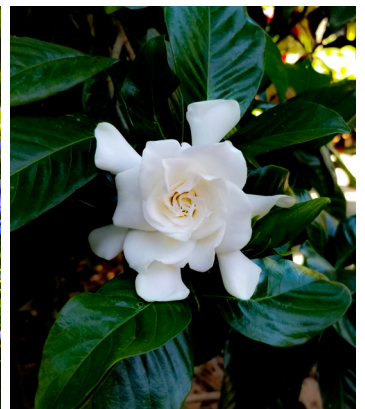
Fuchsia



Osteospermum



Rosemary



Gardenia