

CITRUS DELIGHTS™



FEATURES AND ADVANTAGES

A high-impulse, high-margin category

Varieties your customers will buy at the margins your garden center needs

Sweet, fragrant blooms against glossy, green foliage

Entice shoppers with the delightful, fresh scent

Easily overwintered in colder areas of the country

Works as a high-margin, novelty patio plant in colder regions

CONSUMER VALUE

Juice up your life with Citrus Delights™! Fourteen great citrus varieties including oranges, limes, lemons, grapefruits, mandarins, a blood orange, and a tangelo for use as novelty patio presentations or for the landscape in temperate regions.



PROGRAM DETAILS

Size/Qty. Commitment

- 1 gallon sleeved: 53 qty/shelf, 3 shelves/rack
- 5 gallon: 20 qty/shelf, 2 shelves/rack
- 14" patio-ready container: 9 qty/shelf, 2 shelves/rack

For more information please visit www.everde.com

Suggested Display

- Protect from cold temperatures
- Place in end cap in high traffic area

CITRUS DELIGHTS™



Improved Meyer Lemon



Mexican Lime



Washington Navel Orange



Minneola Tangelo



Red Flame Grapefruit



Moro Blood Orange

VARIETY	FEATURES
Oro Blanco Grapefruit (Citrus paradisi 'Oro Blanco')	Large, sweet, white-fleshed fruit
Rio Red Grapefruit (Citrus paradisi 'Rio Red')	Juicy, dark pink flesh
Red Flame Grapefruit (Citrus paradisi 'Red Flame')	Tender, juicy, red flesh
Eureka Lemon (Citrus limon 'Eureka')	Medium-size, tart, and juicy fruit
Eureka Variegated Lemon (Citrus limon 'Eureka Variegated')	Variegated foliage, medium-size, tart, and juicy fruit
Improved Meyer Lemon (Citrus limon 'Improved Meyer')	Thin-skinned, very juicy fruit
Persian Lime (Citrus aurantifolia 'Bearss')	Seedless, very juicy fruit
Mexican Lime (Citrus aurantifolia)	Fine-textured, acidic fruit
Makrut Lime (Citrus hystrix)	Small fruit with aromatic leaves
Miho Wase Satsuma Mandarin Orange (Citrus unshiu)	Sweet and juicy fruit, easy to peel
Owari Satsuma Mandarin Orange (Citrus reticulata 'Owari')	Sweet and juicy with bright orange flesh
Washington Navel Orange (Citrus sinensis 'Washington Navel')	Thick-skinned, nearly seedless fruit with superb flavor
Minneola Tangelo (Citrus x tangelo)	Large, bright orange fruit
Moro Blood Orange (Citrus sinensis 'Moro')	Deep red flesh with a raspberry flavor