

# FLOWER CARPET® ROSES



## FEATURES AND ADVANTAGES

### *Prolific blooms in a wide range of colors*

From yellow to bicolor pink, customers can mix and match with a palette of colors

### *Exceptional disease resistance*

Very tolerant of common rose blights such as black spot and mildew

### *Easy care*

Customers can spend more time enjoying their garden and less time pruning and watering

### *Award-winning varieties*

Flower Carpet® Roses have won over twenty five Gold and International Rose Awards

## CONTAINERS

Available in 8" pink pot or 2-gallon non branded black container.



## CONSUMER VALUE

Enjoy the splendor of a rose garden without the fuss! Nine beautiful shades of Flower Carpet® Roses look great in hedges, in large pots, or as a bright splash of color in your mixed bed garden. Highly disease and pest resistant, these roses need pruning only once a year and little water once established. Just look for the pink pot!

## PROGRAM DETAILS

### *Size/Qty. Commitment*

- 8" Pink Pot: 36 qty/shelf, 5 shelves/rack
- #2 black container: 25 qty/shelf, 5 shelves/rack

### *Suggested Display*

- End cap in high traffic area
- Rose section

For more information please visit [www.everde.com](http://www.everde.com)

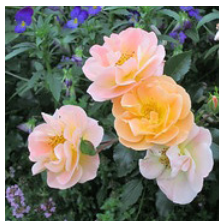
# FLOWER CARPET® ROSES



## Groundcover Roses



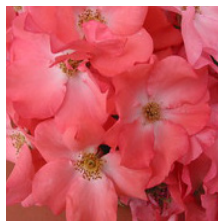
**NEW! Mini Cherry**



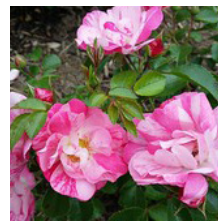
**Amber**



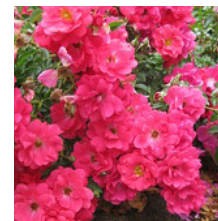
**Apple Blossom**



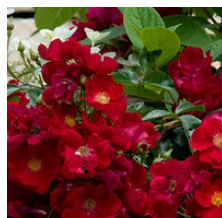
**Coral**



**Pink Splash**



**Pink Supreme**



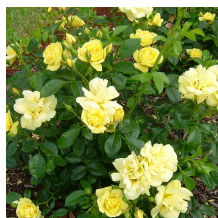
**Red**



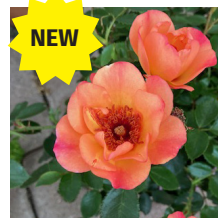
**Scarlet**



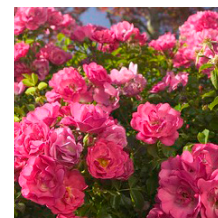
**White**



**Yellow**



**Peach**  
2024 Pantone Color of  
the Year - Peach Fuzz



**Pink**

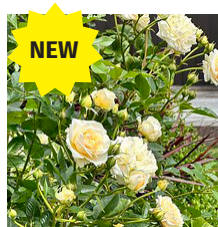
## NEW! Fragrant Shrub Roses



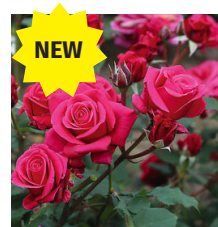
**Blush**



**Berry**



**Champagne**



**Lipstick**

NEW for 2024: these Flower Carpet® Fragrant Shrub roses are large-bloomed, beautifully fragrant with a glorious old-world look – but with all the benefits of modern disease resistance – thanks to expert plant breeding. There are several lovely colored varieties in the Flower Carpet® fragrant shrub roses range, each as bewitching as the other. As if being beautiful and easy to grow weren't enough, Flower Carpet® shrub roses are also deliciously perfumed. Breathe one in and you'll be smiling.